

# Mid Atlantic Electronic Commerce Users Group Fall 2006 Newsletter

Professionals Helping  
Professionals

Volume 1, Issue 2  
November 2006

## The Results Are In!

**W**e asked and you answered. Striving to present topics of interest to our diverse group of e-Commerce professionals can be challenging. Couple that with our wide geographic reach and you can get some idea of how difficult it can be to plan meeting. So the MAECOM board conducted a survey of the membership and was pleased with the response. The single most requested area of interest was “EDI/EC Technology Trends”. We are constantly being challenged with new concepts and technology solutions and a users group is a convenient an inexpensive way to acquire knowl-

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## Connecting with Your EDI/EC Community

**N**ew partners, upgrading software, adapting to new requirements, trimming costs, speeding up output . . . EDI and e-Commerce environments can be very fast paced. So how do you keep up with the current backlog and wisely plan for the future? Here are some recommendations:

### READ

Hard copy is difficult to find these days. (Anyone remember EDI World magazine?) There is, however, a lot of information available on the internet. One informative magazine can be found at the following sites:

#### e-Commerce Best Practices

Published frequently, this e-zine is timely and interesting. There is even a running EDI “Blog” of sorts in the form of updates from roving EDI consultant Cecil T. Wulfe. His contributions are always fun to read. If you want to know what lobsters have to do with e-Commerce, visit [www.ec-bp.biz](http://www.ec-bp.biz), there is no cost to read the articles.

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## December Double Header

**T**he holidays will come early for all those who attend our December 6th meeting. **TWO** topics for twice the fun in Plymouth Meeting. Come out and meet your fellow EDI/EC professionals and learn something new.



### Visibility with Web Portals

*Streamline your supply chain operations and communications.*

*The continuum of life cycle management begins with the perfect order: the synchronization of information among suppliers, retailers, logistics providers and other partners in between. The session will highlight several use cases where inefficient communications and limited transaction visibility impacts payments, orders and customer satisfaction.*

*Presented By:* Jonathan D. Gatrell,  
Senior Director, Portfolio Management with Inovis

An interview with Jon was recently published by ECOMMERCE CONNEXION. View the article at [http://www.imakenews.com/edi/e\\_article000695183.cfm?x=b8r7c5W,b2m7QK3L](http://www.imakenews.com/edi/e_article000695183.cfm?x=b8r7c5W,b2m7QK3L)

### From The Trenches . . .

Mary Lopez, EDI Coordinator for ICG Commerce in King of Prussia and MAECOM Secretary, will discuss **EDI Metrics**. Benchmarks, Reporting, Metrics—call it what you want, your shop needs them. Mary had a recent discussion on this topic published by Line 56 and will expand on this at the meeting. Feel free to read the article for a preview. <http://www.line56.com/articles/default.asp?ArticleID=7936>

*Registration Details on Page 2*

### Inside this issue:

*Membership Survey Results*

*December Double Header*

*Connecting with Your EDI Community*

### December 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
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31						

### Schedule of Events

- **December 6**  
MAECOM Meeting  
Plymouth Meeting, PA



### Connecting with Your EDI/EC Community *(Continued from page 1)*

#### ECOMMERCE CONNEXION

Published quarterly by EDI Specialists, this newsletter provides industry insight, interviews, and colorful commentary in "Wayne's World—Observations, Opinions and Musings from the Woods of Maine".

Read the latest issue and subscribe at no cost:

<http://www.imakenews.com/edi/>

#### REALITY CHECK

If you are looking folks who can "relate", join the Yahoo EDI-L group. Members exchange specific questions, advise, and even some EDI/EC gossip on an e-mail powered bulletin board. Visit <http://tech.groups.yahoo.com/group/EDI-L/> and take a peek for yourself. Hint: Selecting the "digest" version of the group updates will keep the e-mails to a minimum. There is no cost to join this group.

#### NETWORK

Build knowledge and local industry contacts by attending user group meetings right here in the Delaware Valley. Come on out December 6th in Plymouth Meeting, detailed information below.

**Mid Atlantic  
Electronic Commerce  
Users Group  
Meeting Information**

Register via e-mail  
[mlopez@icgcommerce.com](mailto:mlopez@icgcommerce.com)

**DECEMBER 6, 2006**  
**9:00AM until 12:00PM**  
Coffee, donuts, registration begin 8:30AM  
**COST: \$25.00**

#### Meeting Location:

**450 Plymouth Rd., Ste 202  
Plymouth Meeting, Pennsylvania 19462**

#### Driving Directions:

<http://www.teksystems.com/Locations/United-States/Pennsylvania/Philadelphia.aspx>

#### Meeting Sponsored By: *TEKsystems*

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Thanks for your support **TEKsystems!**

### The Results Are In!

*(Continued from page 1)*

edge. We hope you will be very pleased with our December meeting as we resume the multiple topic format and begin to vary our meeting location.

There is no need to wait for a formal survey. You can e-mail any board member your requests or suggestions all year round. E-mail addresses can be found in the information box below.

Complete survey results are shown on Page 3.

*Many thanks to all who responded and are helping to shape the future!*

*Happy  
Thanksgiving*



MAECOM

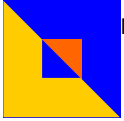
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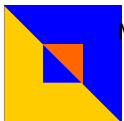
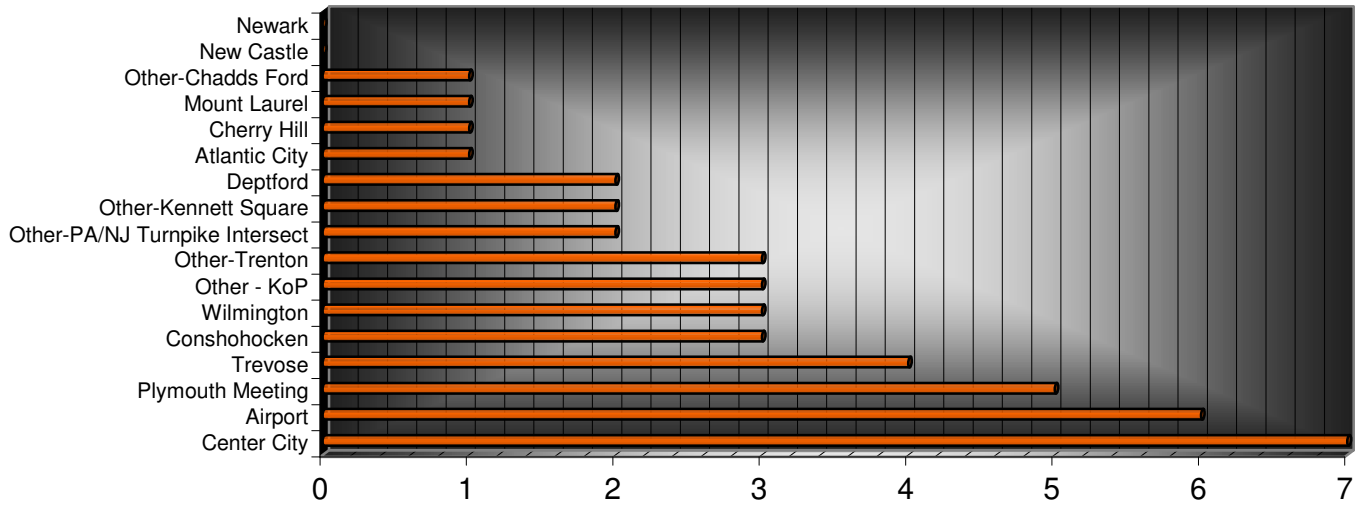
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## 2006 Fall Survey Location Preferences



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## Fall 2006 Survey Hot Topics

